

October 19, 2021

AWARDS CELEBRATION

6:00 - 8:00 pm

Connecticut Nurses' Association



SPONSORSHIP OPPORTUNITIES

Virtual Celebration will be live streamed on You-Tube for maximum reach to the over 65,000 Licensed RNs and their Supporters

PREMIER SPONSOR

(LIMIT 3)
\$1500

- Exclusive event slide with your Logo /copy and acknowledgement at the beginning of event
- Exclusive slide included in pre event carousel
- Full page ad in the Awards Booklet
- Logo with embedded link in prominent location on all marketing materials to over 65,000 nurses
- Logo and embedded link on Awards event page
- Logo included in all social media
- Receive a swag bag, with 20 items from the CT Nurses' Association and CT Nurses Foundation items

The prestigious Diamond Jubilee Awards celebrate the most distinguished nurse leaders in CT and represent the highest honor that our profession bestows.

SPONSOR

(LIMIT 8)
\$750

- Logo on Sponsor Slide at beginning of event
- Logo included on Sponsor slide in pre event carousel
- 1/2 page ad in the Awards Booklet
- Logo and embedded link on all marketing materials to over 65,000 nurses
- Logo and embedded link on Awards home page
- Logo included in all social media
- Receive a swag bag, with 10 items from the CT Nurses' Association and CT Nurses Foundation

SUPPORTER

(UNLIMITED)
\$300

- Logo on Supporter slide at the end of the event
- Logo on all email and website marketing materials to over 65,000 nurses
- 1/4 page ad in the Awards Booklet



AWARDS CELEBRATION IN A BOX SPONSOR \$300

Your Contribution brings the celebration home to each award winner

- Your Logo will be included on the outside and inside of the box
- Logo on the enclosed letter to winner
- Logo included on Awards Celebration in a Box slide during the event
- Logo on marketing materials

Box will include Award, letter, Award Booklet, CNA and CNF swag, and a congratulations banner



FLOWER BOUQUET SPONSOR \$500

Your contribution sends each Award Winner a congratulatory bouquet of flowers to arrive on the Awards Day.

- Logo on the flower message
- Logo included on the event Flower Bouquet Sponsor Slide
- Logo included in all marketing materials and event pages.



Online Sponsorship Registration

www.CTNurses.org

(203) 238 1207



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NURSES
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